

Privacy Policy

www.waywiz.com

This privacy policy has been compiled to better serve those who are concerned with how their 'Personally identifiable information' (PII) is being used online. PII, as used in US privacy law and information security, is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle your Personally Identifiable Information in accordance with our website.

On our site we collect the following:

Name
Email address
Phone number

Information is collected from you when you:

Register on our site
Fill out a form

The information collected from you is used in the following ways:

To personalize user's experience
To improve the website
To improve customer service
To administer contests, promotions, or a survey or other site feature
To send periodic emails

How do we protect visitor information?

We use vulnerability scanning and/or scanning to PCI standards.
We use an SSL certificate

We implement security measures when a user:

- enters, submits, or accesses their information.

We use a payment gateway provider.

Do we use 'cookies'?

We use cookies to:

- Understand and save user's preferences for future visits,
- Keep track of advertisements,

- Compile aggregate data about site traffic and site interactions in order to offer better site experiences and tools in the future. We may also use trusted third party services that track this information on our behalf. It won't affect the users experience

Third Party Disclosure

We may transfer your non-identifiable information to third parties. We may also transfer your identifiable information, but only to trusted third parties

Third party links

Occasionally, at our discretion, we may include or offer third party products or services on our website. These third party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

Google

We use Google Adwords Advertising on our website.

Google, as a third party vendor, uses cookies to serve ads on our site. Google's use of the DART cookie enables it to serve ads to our users based on their visit to our site and other sites on the Internet. Users may opt out of the use of the DART cookie by visiting the Google ad and content network privacy policy.

We have implemented the following:

- Remarketing with Google AdWords
- Google Display Network Impression Reporting
- Demographics and Interests Reporting
- DoubleClick Platform Integration

We and third party vendors such as Google use:

To compile data regarding user interactions with ad impressions, and other ad service functions as they relate to our website.

Opting out:

Users can set preferences for how Google advertises to you using the Google Ad Settings page. Alternatively, you can opt out by visiting the Network Advertising initiative opt out page or permanently using the Google Analytics Opt Out Browser add on.

California Online Privacy Protection Act

According to CalOPPA we agree to the following:

Users can visit our site anonymously

Once this privacy policy is created, we will add a link to it on our home page, or as a minimum on the first significant page after entering our website.

Our Privacy Policy link includes the word 'Privacy', and can be easily be found on the page specified above.

Users will be notified of any privacy policy changes:

- On our Privacy Policy Page

Users are able to change their personal information:

- By logging in to their account

How does our site handle do not track signals?

We honor them and do not track, plant cookies, or use advertising when a Do Not Track (DNT) browser mechanism is in place.

Does our site allow third party behavioral tracking?

We allow

COPPA (Children Online Privacy Protection Act)

We do not specifically market to children under 13

Fair Information Practices

In order to be in line with Fair Information Practices we will take the following responsive action, should a data breach occur:

We will notify the users via email

- Within 7 business days

We will notify the users via in site notification

- Within 7 business days

We agree to the individual redress principle, which requires that individuals have a right to pursue legally enforceable rights against data collectors and processors who fail to adhere to the law. This principle requires not only that individuals have enforceable rights against data users, but also that individuals have recourse to courts or a government agency to investigate and/or prosecute non-compliance by data processors

CAN SPAM Act

We collect your email address:

To send information, respond to inquiries, and/or other requests or questions.

To process orders and to send information and updates pertaining to orders

- We may also send you additional information related to your product and/or service.

To be accordance with CANSPAM we agree to the following:

We will NOT use false, or misleading subjects or email addresses

We will identify the message as an advertisement in some reasonable way

We will monitor third party email marketing services for compliance, if one is used.

We will honor opt-out/unsubscribe requests quickly

We will give an 'opt-out' or 'unsubscribe' option

If at any time you would like to unsubscribe from receiving future emails, you can

- Follow the instructions at the bottom of each email.

Contact Information

www.waywiz.com